



Color for Future
Oct. 20-21, 2022, Taipei, Taiwan

7th Asia Color Association Conference (ACA 2022 Taipei)

The Asia Color Association (ACA) is pleased to invite you to ACA 2022 in Taipei, Taiwan. The conference will provide a platform for researchers, academics, experts and students to share their knowledge and experience in color-related fields. The conference will be held in a hybrid online/onsite format. The theme of ACA 2022 is “Color for Future”.

Please visit the conference website for more information.

Conference website: www.aca2022.taipei

Abstract submission: <https://easychair.org/conferences/?conf=aca2022>

Abstract template: <https://www.aca2022.taipei/download>

Contact e-mail: color.org.tw@gmail.com

Call for Papers

Prospective authors are invited to submit abstracts of 300~500 words electronically through the **EasyChair** system using a downloadable **template**. Abstracts should be written in English. Abstracts will be reviewed by referees. Authors of accepted abstracts will be required to submit a full paper of 4~6 pages and present the papers in English during the conference.

Important Dates

Abstract submission deadline (300~500 words):	May 25, 2022
Notification of acceptance:	June 15, 2022
Full paper submission deadline (4~6 pages):	August 15, 2022
Early Bird Registration and Payment Deadline:	September 1, 2022
Standard Registration and Payment Deadline:	October 10, 2022
Conference Dates:	October 20-21, 2022

Topics

- Color Vision
 - Color physiology, color appearance, color deficiency, elderly vision, visual comfort.
- Color Psychology
 - Color perception, color emotion and preference, color aesthetic, color experience, synesthesia.
- Color Communication
 - Color naming, color order system, standardization, marketing.
- Color in Art and Design
 - Color in graphics, products, fashion, textiles, textures, cosmetics, packaging and food design; universal color design; CMF design
 - Color in interior, architecture, landscape and urban design; color in visual arts and visual medium.
- Color Education
 - Pedagogy of color, aesthetic education, artistic education, color certification.
- Color Culture
 - Aesthetics, history, philosophy, semantics, heritage, color naming, cultural difference.
- Color Therapy
 - Health and well-being, color applications in the pandemic period.
- Color Technology and Application
 - Color physics, colorimetry, color measurement and quality control, color imaging, color correction for camera, display, printer, textile, plastic and special materials, color management for still and moving images.
- Color and Lighting
 - Lighting technology, lighting design, human factors in lighting.
- Color Rendering and Visualization
 - Color rendering in computer graphics and data visualization.

- Color for Future
 - 3D color imaging, virtual reality (VR) and augmented reality (AR), computational photography; measurement, simulation and reproduction of visual appearance; HDR imaging, multispectral imaging, color in computer vision, color application in new fields.
- **Special Topic: Color in Reality and Metaverse**

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